

## Skills

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### Technical Skills:

- Expert-level proficiency in Adobe Creative Cloud: Photoshop & Illustrator
- Skilled in InDesign, ProCreate, Canva, PowerPoint, QuarkXPress, CorelDRAW, Adobe Acrobat, and the Microsoft Office Suite (Word, Excel, PowerPoint)
- Strong experience in prepress processes, layout & template design, and merge data
- Accomplished illustrator, proficient in both digital and traditional media

### Soft Skills:

- Team Leadership & Management
- Cross-functional Collaboration
- Strategic Problem Solving
- Effective Time Management
- Meticulous Attention to Detail

## Work History

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### Graphics Supervisor - Baudville Brands

2023 - Present

- Lead and manage the Graphics team, including coaching, mentoring, hiring, firing, performance reviews, and providing ongoing guidance and training.
- Oversee daily operations, ensuring work meets quality standards and queues are managed effectively, with overtime as needed during peak periods.
- Drive team performance by setting goals, monitoring key metrics, and ensuring KPIs are met.
- Stay informed on industry trends, integrating relevant advancements into team workflows.

### RecogNation Graphic Designer - Baudville Brands

2020 - 2023

- Led RecogNation's 2023 rebranding, resulting in a 30% increase in new client opportunities through our most successful ad campaign to date.
- Streamlined onboarding by designing JavaScript-powered fillable forms, reducing bottlenecks and easing the workload for the client management team.
- Rebranded service award packets, offering clients flexibility in selecting branded materials.

### Production Artist - Baudville Brands

2016 - 2020

- Maintained the highest accuracy rate in the department throughout my tenure.
- Enhanced client file cleanup/vectorization processes, elevating the quality of finished art.
- Cultivated strong relationships with customer service, printing, and engraving teams.

### Premedia Graphic Designer - SmartHealth, Inc.

2004 - 2015

- Developed custom logos, branding, and marketing campaigns tailored for new clients.
- Illustrated digital caricatures of dentists, doctors, and their teams for direct mail advertising campaigns.

## Education

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Bachelor of Arts in Media Art and Design – The Art Institute of Phoenix  
Awarded 'Best Portfolio' of graduating class

## Awards

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- 2023 Baudville Brands Luminary Award for exceptional and consistent performance
- SmartHealth Outstanding Partnership Award for fostering strong interdepartmental relationships

References available upon request